



FRIENDSHIP CIRCLE  
OF WASHINGTON

# Walk with Friendship!

FC Walk & Run  
2025 Sponsorship Packet

# Be Amazing!

**Luther Burbank Park, Mercer Island  
September 28<sup>th</sup>, 2025**



# Sponsor Opportunity Packet

Become a Pillar of Friendship, Inclusion and Kindness!

## What is The Friendship Circle of Washington?

Founded in 2004, The Friendship Circle of Washington creates an inclusive, loving community that embraces families and children with intellectual and developmental disabilities (IDD). Inspired by the idea that every person is unique and deserves unconditional love and acceptance, Friendship Circle offers a variety of educational, therapeutic, and fun programs for children with IDD and their families.

The Friendship Circle's truly unique social integration model pairs children with IDD with neurotypical teen volunteers. These friendships empower volunteers to grow into compassionate and socially responsible citizens while participants gain confidence and a sense of well-being. Since its inception, the organization has served over 680 families, children and teens with special needs throughout greater Seattle.

## About Walk With Friendship

Kick off the new year by partnering with Friendship Circle for our annual Walk & Run With Friendship—a powerful celebration of inclusion, community, and the incredible impact we can make together. This event brings together local businesses, organizations, schools, and families to walk, run, and roll in support of children and teens with special needs. It's more than a walk—it's a movement of kindness, connection, and belonging.

As a sponsor, you'll stand alongside hundreds of participants in an event filled with music, entertainment, a kids' zone, food, and community spirit. It's an opportunity to show your organization's commitment to accessibility, inclusion, and making a meaningful difference.

Come walk with us. Run with us. Roll with us. Be part of something amazing.

## Why Partner With Us?

Becoming a Walk With Friendship sponsor is a valuable opportunity that allows you to promote your business across a backdrop of community support, grow your business, and most importantly, become a community kindness champion!

**Questions? Email [madisen@friendshipcirclewa.org](mailto:madisen@friendshipcirclewa.org)**

# Sponsorship Pillars

Become a Pillar of Friendship, Inclusion and Kindness!

	\$150 RESOURCE BOOTH	\$1,000 FRIENDSHIP	\$2,500 INCLUSION	\$5,000 KINDNESS
Resource Booth at Walk With Friendship	✓	✓	✓	✓
Name Listing on Walk With Friendship Website		✓	✓	✓
Name Listing in Friendship Circle Annual Report		✓	✓	✓
Name Listing in Friendship Circle Newsletter "The Moment"		✓	✓	✓
Name and Logo Recognition in Social Media Posts		✓	✓	✓
Recognition & Logo on All Event Communications			✓	✓
Emcee Recognition at Opening Ceremony & During Event			✓	✓
Acknowledgement in Press Releases & Media Interviews			✓	✓
Logo Recognition at 2025 Annual Heroes Gala				✓
Logo Included in Community Inclusion Calendar				✓
Representative Invited to Address Walk With Friendship Audience				✓
Pillar of Kindness Community Award				✓

**For information on presenting sponsorship or questions,  
[madisen@friendshipcirclewa.org](mailto:madisen@friendshipcirclewa.org)**

